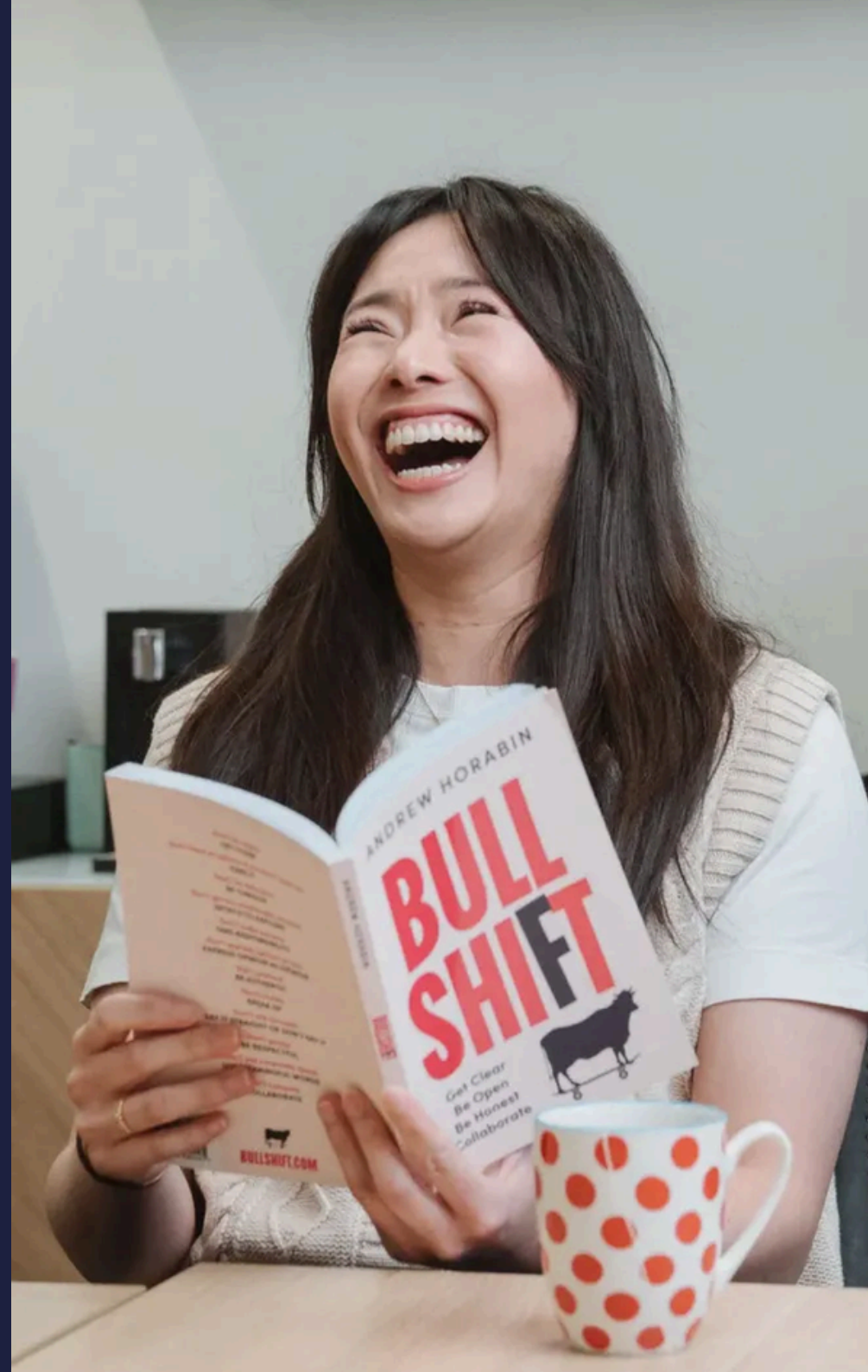


The Shift Shed

**Your toolkit for clear,
open and honest
communication.**

Bullshift
The Shift Shed

bullshift.com



Bullshift: The Shift Shed

Practical, on-demand tools for conscious communication, including videos, audio, Culture Conversation agendas and downloadable resources. Use a shared language to improve your culture and be happier, healthier and more effective at work.

Be happier, healthier and more effective at work.

Bullshift: The Shift Shed

\$39 AUD

One-off payment per individual login.
Yours for as long as The Bullshift Company
operates the platform.

Simple price - No renewals

- ✓ Unique login for every learner
- ✓ No subscriptions or renewals
- ✓ No "upgrades" or levels of packages
- ✓ Get all of our online resources at once

Download the Bullshift App

BUY NOW



App Store



Google Play

SUGGESTED START

How to get \$39 value in 2 weeks

Individuals: Watch or listen to Episode 1.
Read the chapter in the e-book.
Download the PDF of 10 Tips.
Apply one of them.

Teams: Watch or listen to Episode 1.
Do the first Team Shifty Culture
Conversation. Commit to one Action.

Leaders: Watch or listen to Episode 1.
Ask the person you're Inducting or
Coaching to do the same.
Have the first one-on-one Culture
Conversation. Commit to one Action
each.

There's \$39 in value.

Everything after that is a bonus to enjoy.

LEARN MORE



What's in The Shift Shed?

A suite of practical, on-demand tools to help you communicate more consciously and effectively. Everything you need to learn Bullshift, embed it in your workplace, and lead meaningful Culture Conversations



Video

25 Episodes of Bullshift TV

20 Episodes explaining the four Core Aims, 12 Principles and 15 Habits of Bullshift, plus five Embedder Episodes showing how the concepts interconnect.



Audio

Bullshift Audio

8 Episodes explaining the four Core Aims plus the four Habits of The First Shift: GET CLEAR, and an audio version of Bullshift, the book. Ideal for learning on the go.



Reading

The Bullshift Book

The full framework in an easy-to-reference **e-version & audio version**. You can revisit it whenever you need it.



Teams

Team Shifty resources

Learn Bullshift as a team. Culture Conversation Agendas and exercises to help teams improve communication themselves without an external facilitator.



Inductions

Bullshift TV

Ready-made one-on-one Culture Conversations for BTV Episodes 1 - 4 to help managers and new starters build a shared language from day one.



Resource Downloads

Posters, scripts & summaries

Downloadable reminders, posters and summaries - and scripts for introducing the concepts to others - so you can remember and practise together and keep the learning alive.

What our clients have to say...

"...We're enjoying the humorous TV episodes and the themes are resonating - I've noticed references to the point curve, and project accountability rather than ownership, in meetings and conversations..." *ECU, Team Shifty Participant*

”

"I was positively surprised at how much I enjoyed the content and the Culture Conversation." *ABS, Participant*

“

"...We recently completed our first Team Shifty Culture Conversation, and it was a really valuable experience for the team. The structure helped spark some honest and constructive conversation, and it was great to see everyone engage openly..."

Ticketmaster, Team Shifty Participant

“

"... we are finding the content so relevant - one of the main reasons I think they are so engaged. Really noticing the difference in how they discuss things... We are all actively implementing the curve and using the ladder 😊 Great program, and so happy to be able to share this with the leadership team! ..." *Yahava Coffee, Team Shifty Participant*

”

How does it work?

Use it as an individual toolkit, a team rhythm, or an organisation-wide culture tool.



Individuals

Self-driven learning: watch, listen, read, download and put it into practice to improve your communication every day. Go through the modules in order or access the tools you want when you want them.

Leaders

Use The Shift Shed in Inductions, Performance Reviews and Coaching Conversations to better develop your Cultural Leadership across the organisation.

Teams

Have each person watch the same Episode — or watch one together — and then facilitate a 30-minute Culture Conversation to work on how you can apply the tools.

Read the Feedback

A few of our favourites from people who've engaged with our resources.

"Made me look at how I function in the workplace."

"The characters are relatable."

"Witty and informative. Easy to watch!"

"Very engaging and clear. Should be incorporated in all workplaces."

"Bullshift reinforces working as a collective and being a better person at work."

"Short enough to keep your attention, long enough to fully explain the content."

Download the Bullshift App



App Store



Google Play



How might you use it?

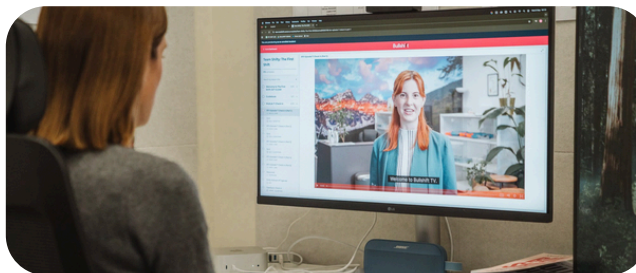
Take your pick - you'll get your \$39 value fast.



Inductions

One-on-One Culture Conversations

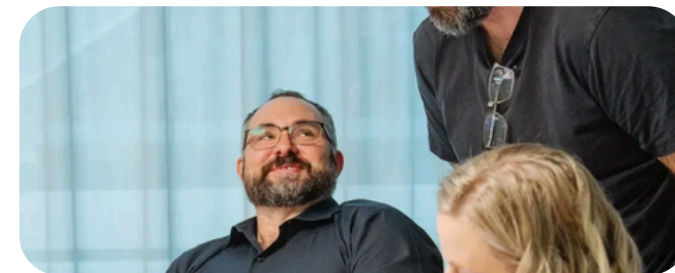
Use The Shift Shed to support your Inductions, Performance Reviews and Coaching Conversations to better develop your Cultural Leadership. Use InductionMate to connect your new hire to your purpose and values from Day 1 using BTV Episodes 1 - 4 and the InductionMate Culture Conversations.



Performance

Performance Development

Choose a Core Aim or Principle and Habit, complete the module, discuss it in your Performance Review and agree on actions.



Coaching

Coaching Conversations

Direct the person you're coaching to complete a module and prepare for a focused, purposeful, collaborative conversation.



Build your Team Culture

Team Shifty

Team Shifty gives you a shared language for addressing issues together and co-creating the culture you want to work in every day. A framework for conducting 30-minute Culture Conversations focused on developing effective habits, using practical tools to create a happier and healthier workplace through a shared language and improved communication.



Self - Development

Self- paced Learning

Watch, listen, download and put into practice the elements you think will improve your communication. Go through the modules in order or access the tools you want when you want them. Listen to the audio version of BTV Episodes 1 - 8 or Bullshift, the book - on the go at work, at home, in the car or as you commute. Anywhere, anytime.



Bullshift Facilitated Learning

Prepare, embed and continue the learning.

If you've engaged us to deliver a live session, use the resources to prepare beforehand or to remember, consolidate and practise afterwards. Enhance your experience with our collection of posters, engaging exercises, and resources designed to reinforce the learning.

We have delivered over **7,000** sessions for more than **500** clients over **30+years.** Since 2020, over **6,000** people have watched **Bullshift TV.**

"I really like about the effort that's been put into making the videos to demonstrate the concepts being discussed. A picture is worth 1000 words, so I think a video is worth 10,000 words in this case, as a figure of speech that is." **BTV**

"The videos, resources and follow-up embedder session really reinforced the learning. The content was digestible, engaging, well-structured and relevant. I have personally learnt many strategies to enhance my communication and ability to function as an effective team member."

Team Shifty



"It has made us all more collaborative (across both teams) and I feel we are now closer at being on the same page. It has given us autonomy and we are educated on the language we need from the programme. This has assisted everyone to land closer on the same page and the self-reflection and awareness of that is very powerful. We just need to keep it going." **Team Shifty**

"I like that it was facilitated and used by our whole team, really inclusive and we could implement it immediately. The open and honest conversations encouraged us to be open and direct, without being critical. This avoids us having assumptions and we don't overthink it." **Team Shifty**



Our **Clients** have included:

COMMONWEALTH GOVERNMENT

- Australian Bureau of Statistics
- Services Australia
- NOPTA
- NOPSEMA
- Department of Finance
- Department of Home Affairs

STATE GOVERNMENT

- Watercorp
- WA Departments of Child Protection and Family Support; Water and Environmental Regulation; Education; Local Government, Sport and Cultural Industries; Health; Fire and Emergency Services; Transport
- SA Health

LOCAL GOVERNMENT

- Local councils including Busselton, Cambridge, Canning, Claremont, Frankston (VIC), Fremantle, Geraldton, Bendigo, Great Southern, Joondalup, Marion (SA), Queanbeyan (ACT), Stirling, Subiaco, Swan, Victoria Park, Vincent, Wanneroo, Kalamunda, Hunters Hill (NSW), Rockingham, Long Reach Regional Council,
- WALGA
- LG Professionals

STATE AND FEDERAL LAW ENFORCEMENT

- Australian Institute of Police Management
- Australian Criminal Intelligence Commission
- Corruption and Crime Commission WA
- Australian Border Force
- Office of the Director of Public Prosecutions
- Victoria Police
- Queensland Police
- WA Police
- WA Police Legacy
- Victorian Police Union

"Thanks again for a superstar performance. In 13 retreats, I've never seen feedback so overwhelmingly positive." **HR Manager, Hopgood Ganim**

INTEL, DEFENCE, SECURITY

- ASIO
- Australian Signals Directorate
- SAS
- Australian Geospatial Intelligence Organisation
- Australian Border Force
- Australian Taxation Office
- Office of National Intelligence

COURSES HAVE INCLUDED

- Advanced Human Source Management Program
- Advanced Surveillance Program
- Intel Officers Development Program
- Family Investigative Liaison Officers Program
- National Human Trafficking Roundtable
- Undercover Officers Program
- Australasian Police Integrity Forum
- ATO/AFP Specialist Interviewing Teams
- Sex Crimes Investigators
- Covert Online Engagement Teams
- Detective Training Program
- Management of Serious Crime (Canberra, Singapore and Indonesia)

EDUCATION

- Curtin University
- Edith Cowan University
- UWA
- Six WA TAFEs
- School Business Managers Association QLD
- State School Administrators SA
- WA State Schools Registrars Association
- NSW Primary Principals Association
- Principals Federation WA
- WA Independent Primary Principals' Association
- WA Primary Principals' Association
- 150 primary and secondary schools over 33 years

SPORTS

- Perth Orioles
- Fremantle Football Club
- West Coast Eagles
- Essendon Football Club
- Western Force
- WA Football Commission

PUBLIC COMPANIES

- Woodside
- Wesfarmers
- Santos
- BHP
- BGC Construction
- Bendigo Bank
- Ticketmaster
- Bankwest
- Ramsay Health Care
- Sandfire
- Coles
- Seasol
- Rio Tinto
- BP

PRIVATE COMPANIES

- Ernst & Young
- ABN Group
- Rezitech
- ICON Engineering
- Market Creations
- Integrated ICT
- IT Vision
- Brownes Food Operations
- Summit Homes
- JWH Group
- Satterley Group
- Georgiou Group
- WesTrac

ARTS

- Melbourne Symphony Orchestra
- Queensland Orchestra
- WA Symphony Orchestra
- Adelaide Symphony Orchestra
- Tasmania Symphony Orchestra
- Barking Gecko Theatre Company
- Black Swan Theatre Company