

CORPORATE COMEDY

'A hoax is a deliberately fabricated falsehood made to masquerade as truth'

Over the years Malcolm has posed as an assortment of experts from international CEOs, scientists, mining and gas advisors, lawyers, academics and economists, to professional golfers, ex-Olympians and a retired Astronaut.

Comedian Malcolm Dix constructs a perfect hoax to leave the audience inspired and entertained, while also working with clients to weave in key messages and themes of the event.

Malcolm will not only have the audience laughing but he will get audiences talking, thinking and reflecting on the way they work and engage with the wider world.

WHAT SETS MALCOLM APART FROM THE OTHERS:

- Writing customised material for each event
- Seamlessly weaving in relevant key messages and themes
- Generating big laughs

WHAT ARE MALCOLM'S NEEDS FOR THE HOAX?

Essential requirements are:

- A lectern
- A microphone in a stand
- A raised stage to be seen
- A seated audience (we make some exceptions for cocktail parties)
- We also ask that food is not served or cleared during the presentation



HOW DOES MALCOLM CREATE THE HOAX?

1. To prepare, we send you a list of ten questions for some context and background
2. Then Malcolm does his own research and may also draw on what he has learned working with similar or connected fields or industries
3. Malcolm will call you to discuss the responses to your questions
4. If the Hoax is to be delivered at a Conference, Malcolm likes to attend where possible to observe and gather material
5. You'll be given an introduction to read for "The Special Guest"



SOME OF OUR RECENT CORPORATE COMEDY CLIENTS INCLUDE: AGFORCE Queensland, Ausnet, Bankwest, Bendigo Bank, BGC Construction, BHP, Blueprint Homes, Capricorn Society Limited (WA, NSW, VIC, SA & NZ), Chamber of Fruit and Vegetables, CHU Underwriting agencies, City of Ipswich (NSW), City of Wanneroo, Concrete Institute of Australia, Department of Child Protection and Family Support, Elders, Farm West, Financial Counsellors Association of WA, FUGRO Mining, Holden, Hyundai, IDEXX Laboratories Victoria, MacMahons, MercyCare, National Mortgage Brokers, North West Chamber of Commerce and Industry, NSW Hardware and Building Traders, Palmerston Association, Property Council of New Zealand, Rio Tinto, RUAH Community Service, Seasol, Smartline (Tasmania, Gold Coast and NSW), Swimwest, University of WA, Velrad, Wanslea

IF YOU'D LIKE TO KNOW MORE ABOUT OUR CORPORATE COMEDY SERVICES, GIVE US A CALL OR EMAIL US.



"Thank you so much, Malcolm. You certainly made a lasting impression. I was sitting with some delegates three days later and we were still laughing about your hoax. One gentleman even told me he had never laughed so hard in all his life. Simply wonderful."

Manager of Tourism, Ipswich City Council Victoria

"The best speaker was the loud, brash 'American' whom we fell for hook, line and sinker. Thank you so much Malcolm for tailoring your presentation to the specific requirements of our group. The National Conference delegates found it extremely funny and entertaining - even more so once they realised it was a Hoax! **National Conference, Hardware and Building Traders, NSW**

"Thank you very much for your contribution to making the Fugro 50th Anniversary a huge success! We've had so much positive feedback and a great night was had by all. Many people gave praise for the MC-ing and the Hoax without even realising that they were performed by the same person. Your professionalism from our first meeting to the end of the evening ensured that the whole function ran seamlessly. Marvellous job."

50th Anniversary Event, Fugro Multi Client Services