

"MICK THE DEMOTIVATIONAL SPEAKER"

"Mick the Demotivational Speaker" is 20-25 minutes of hilarious, customised, corporate comedy.

"Mick" is not only outstanding entertainment, he can be used as a humorous way to celebrate your successes, recognise key people or communicate important messages.

Every "Mick" performance is created to suit the audience and the event. In fact, some of the biggest laughs we get are for things that wouldn't be funny in any other room because they were written especially for your people.

"MICK" HAS BEEN A HUGE HIT ACROSS THE COUNTRY AND OVERSEAS WITH CLIENTS INCLUDING: ABN Group, AGFORCE Queensland, Alcoa, AMP, ANZ Bank, Argyle, Ausnet, Australasian College of Emergency Medicine, Australian Association of Orthopedic Surgeons, Australian Institute of Credit Union Managers, Bankwest, Bendigo Bank, BGC Construction, BHP Billiton, Blueprint Homes, Capricorn Society Limited (WA, NSW, VIC, SA & NZ), Caravan Industry Australia, Centrelink NSW, CHU Underwriting, City of Ipswich (NSW), City of Wanneroo (WA), City of Greater Bendigo (VIC), Concrete Institute of Australia, Consolidated Minerals, Curtin University, Design Institute of Australia, Edith Cowan University, Elders, Farm West, Godfrey Pembroke, Hewlett Packard, Holden, Hyundai, IDEXX Kaleeya Private Hospital, Laboratories Victoria, MacMahon, MercyCare, National Economic Development Association, National Mortgage Brokers Association, Hardware and Building Traders, Perpetual Trustees, Property Council of Australia (WA, VIC, ACT, NSW), Property Council of New Zealand, Real Estate Association of WA, Rio Tinto, Seacol, Smartline, Super Liquor NZ, Telstra, Travellers Choice, Wesfarmers and West Coast Eagles.

HOW DO WE CREATE "MICK" TO SUIT THE NEEDS OF YOUR EVENT?

1. To prepare, we send you a list of ten questions for "Mick's" inside information
2. Then we do our own research and may also draw on what we've learned working with similar or connected fields or industries
3. We call you to discuss your answers and meet if necessary.
4. We draw on our 40+ years combined experience in comedy, speaking and facilitation to work out what material will work best for your audience and event.

WHAT ARE "MICK'S" NEEDS?

"Mick" is a simple man but he does ask for a few things:

- A lectern
- A microphone in a stand (to keep his hands free and give him volume control)
- A raised stage to be seen (when it's more than 50 or so people)
- A seated audience (we make some exceptions for cocktail parties - we can discuss)
- We also ask that food is not served or cleared during the presentation so people can laugh without choking on their meal
- You'll be given an introduction to read for 'Mick' - he usually enters on the line "Kevin Rudd's personal coach"
- It's a good idea to warn the function staff that 'Mick' is coming - more than once, people have tried to throw him out before he can even get to the lectern!

10 QUESTIONS FOR "MICK"

These are some of the questions we ask when writing the comedy for "Mick's" presentation.

The more information our clients give us, the more we can customise the performance to make it special for that audience and that event. One of our greatest joys in performing as "Mick" or a Comedy Hoax is when we get a massive laugh for something that only those people in that room on that day would find funny. We're able to do that by asking these questions, talking more with you and doing our own research to get inside the business, organisation, trade, profession, sector or industry.

These questions help us to get started...

1. **What is the purpose of the event?**
2. **Who will be in the audience?**
3. **What are the main issues, trends or challenges currently facing this audience?**
4. **What are some of the things these people do really well?**
5. **What would you like to see them do better?**
6. **Who are some of the outstanding people in the audience?** The more people you can name and the more information you can provide, the better. (Please note, we don't do anything nasty or disrespectful – it just helps us to make it more specific to people in the room.)
7. **What are some of the classic buzzwords with which most people will be familiar?**
8. **Which are the best websites to look at?**
9. **What would you like people to get out of the presentation?**
10. **Finally, is there anything we need to be sensitive about with this group?** Please note, we mean "apart from the obvious" (such as bad language, racism, sexism – which we don't do) are there any sensitive issues that may not be obvious to an outsider?

IF YOU'D LIKE TO KNOW MORE ABOUT OUR CORPORATE COMEDY SERVICES, GIVE US A CALL OR EMAIL US.



"Mick got lots of scores of 10 (the columns actually went to 5)!" **WASSRA**



"Some people were laughing so much they were crying!!!" **WA Police Service**

"... hilarious and insightful. Except of course for the uncontrollable laughter, "Mick" managed to render a group of mortgage professionals speechless for a good half hour..."

Homeloans National Conference Noosa

"What can I say! You were sensational - you now have more people who are raving fans of Mick! When holding these types of functions, you can always get great food and wine however adding something else to the mix to take it to the next level is a constant challenge. People were talking about you for the rest of the day and I have actually given your details to quite a few people to pass on to partners. What I particularly love about 'Mick' is that he entertains the crowd by involving them however actually manages to impart a great message."

Kay and Burton Real Estate

"We found 'Mick' to be a resounding success from the first presentation, and went on to use him (or rather exhaust him) at every available opportunity. Hilarious, engaging and memorable."

Seasol